

Dear James ▲ R,

Thank you in advance for reviewing my resume and qualifications for the Art Director position at Ascentium.

I have more than 9 years of experience in marketing, graphic design, and interactive design. I've worked to support various departments and key constituents in an effort to passionately and consistently carry forward the institution's message. Over my career, I've won over 15 national-level awards for outstanding marketing campaigns.

My current responsibilities include the art direction, graphic design, and oversight of the production of more than 500 annual marketing collateral. I also lead the in-house graphic design team and freelancers to ensure the brand objectives and highest standard of design.

In addition, in my role as a business consultant, I bridged the gap between graphic designers and business owners by educating clients on how excellent designs and solid branding can help grow their businesses. I have a deep passion for building brands and improving companies' business practices by creating effective and brand conscious marketing communication and strategies.

At the moment, I'm working on many interactive web applications, such as facebook alumni map, student Wordpress blogs, and Youtube virtual campus tours. To see my recent works, please click URLs, scan QRcodes, or visit <http://nisar.at/portfolio.html>.

I hope to have the opportunity to speak with you about how I might bring my creativity and passion to this position. I am happy to meet with you at your convenience to further discuss my qualifications. I can be reached at (206) 457-2838 or via e-mail at prakarn@nisar.at.

Sincerely,

A handwritten signature in black ink, appearing to read 'Prakarn Nisar', written in a cursive, flowing style.

Prakarn Nisar